Maria Jose Galeano

Product Designer   **Bē**   [Portafolio](#)

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About

As a UX UI designer, I have experience working in startups, applying agile methodologies and collaborating closely with development and business teams. I prioritize a data-driven approach to the decision-making process, and measuring success. My focus is on understanding business and technology requirements, setting UX goals, and creating intuitive and enjoyable experiences. With a strong user-centric approach and keeping in mind the design, technology, and business , I am eager to contribute value to the industry.

Experiencia

REWORTH

Product Designer   June 2023 - Present

- Proactive identification and proposal of improvement opportunities for existing products based on data analysis, user feedback and market trends.
- Modification and revision of existing designs in response to internal feedback and changes in customer preferences.
- Active participation in cross-functional meetings and workshops to better understand technical capabilities, constraints and opportunities that may influence design decisions.
- Design and development of product proof of concept pages using Figma and React JS.

CODER HOUSE

Figma Prototyping Mentor   December 2023 - Present

Flobi

UX Designer   October 2022 - June 2023

- Iteration and refinement of designs based on feedback from users and stakeholders, as well as usability testing.
- Interpretation of the insights gathered and transformation of these into clear and actionable requirements to inform the design process.
- Use of wireframing tools and techniques to create low to high fidelity prototypes representing user flow and interaction in the interface.
- Conducting interviews, surveys with users to identify their needs, pain points and preferences before starting the design process.

Educación

CAECE University

Bachelor's Degree in Data Science   November 2023 - November 2027 (Expected)

Skills

- Figma
- Miro/ Optimal Workshop/Treejack
- Adobe CC (Photoshop, Illustrator)
- Trend Studies
- Marketing analysis
- Competidor analysis
- Market opportunity
- Usability testing
- HTML, CSS, JavaScript

Certification

UX Strategy - EDISON

[Credential](#)

Specialized Program - Google Coursera

ID: QZXT8P3WYMYU   [Credential](#)

UX UI Design Advanced - CoderHouse

[Credential](#)